



May 2011

PO Box 368, Spring Hill, Qld, 4004

May 2011

STOP PRESS – COMING EVENTS

MONDAY 9 MAY 2011
AGM & Dinner Meeting
United Service Club 6.30 for 7pm

WEDNESDAY 25 MAY 2011
Board Handover dinner meeting
Marriott Hotel 6.00pm

MONDAY 20 JUNE 2011
Dinner meeting and induction of new
Board by Area Director Bev Bellett

MONDAY 29 JUNE 2011
Board meeting
6.15pm Qld Newspapers Bld

SATURDAY 16 JULY 2011
Annual Zonta Fair

The Yellow rose
the Zonta symbol



Annual Zonta Fair

Preparations for the Annual Zonta Fair are well underway, with much of the entertainment booked and stall holders planning items for sale.

Pre-fair Fashion Sale

Great bargains to be had!! This fun event is planned for Saturday 3 July – be sure to keep this afternoon free and invite some of your friends that love to browse for fashion at bargain basement prices.

Cakes & sweets needed

Gina has suggested that members could begin to make items for this stall and either freeze cakes or store sweets in fridge ... some recipes inside

Items required

June is happy to make jam however, supplies of fruit, sugar and glass jars will be welcome.

It is a good time now to pot a couple of plants to contribute to the plant stall

Contributions for the monster raffle most welcome

Children's books also requested

May 2011

Vol 10: 2010 - 2011

Visit **ZONTA** on the web
Explore the District website for current information

www.zontadistrict22.org

Read about the International Service projects on the ZI website

www.zonta.org

Inside this issue:

President's Update	2
Club Information	2
Recipes for the Fair	3
How to sell the Zonta message	3
International Service Projects	4



Buyers at last year's pre-fair fashion Sale

N.B. – Club Survey

Please bring your completed survey form to the May meeting.

The results of this survey will give the new Board useful feedback to assist with plans for the new year

Unable to attend a meeting?

APOLOGIES FOR DINNER MEETING

Please phone apologies for Dinner Meeting to Noreen Gorman on 3371 5752 (no emails please)
by 9.00 am on
Friday 6 May 2011.

Without an apology, payment of \$40.00 is obligatory.

If you are bringing guests to the Dinner Meeting please advise Noreen

Any special dietary requirements – please let Noreen know.

Please wear your *Name Badge!*

President's Update

As we come to the end of the 2010-11 Zonta year it is a good time to reflect on what has been achieved and enjoyed across the last 12 months. Much of this will be reflected in the reports to be delivered at our Annual General meeting this month.

Did you notice that the format of this newsletter has changed a little? The idea of including more that might be of interest on the front page is aimed at encouraging members to read on further.

Planning is already underway for the District 22 Conference in September. As you may remember our Club agreed to be responsible for organising the Memorial Service, The District 22 Governor has written asking that we take on this task, which involves planning and conducting the remembrance service to be held on Sunday morning. We will discuss this further at our next Monday's meeting.

Another item for discussion is whether we as a club have any Motions we wish to propose for debate at the upcoming District Conference. These may relate to changes to Zonta International Bylaws, to our District rules and Conference Standing Rules or to issues of concern e.g. Policy motions. If we do have motions to be put, they need to be submitted by 30 June.

At our next dinner meeting we will make our decision and nominate the percentage distribution for our ZI Service funds – can I suggest that you read on page 4 about the projects being undertaken

The Board

President: Margaret Marshall
Vice President: Maggie Williams
Corres. Sec: Jenni Jolly
Minutes Sec: Anne Vinning
Treasurer: Karen Peterson
Directors: Therese Murphy
Maree Crawford
Kara Bowman

For your diaries

District
Conference
In Brisbane
23-25
September
2011

Committees

Status of Women Service Awards Sub-Committee

Chair: – Gina Brosnan
brosnang@brigidine.qld.edu.au

Service and LAA Sub-Committee

Chair: Jennie Watt
jenniewatt@westnet.com.au

Organisation, Membership and Classification

Chair: Pamela Beavis
pambeavis@optusnet.com.au

United Nations

Chair: Patricia Rego
p.rego@uq.edu.au

Public Relations and Communications

Chair: Maggie Williams
maggie.will1@bigpond.com

Parliamentarian
Barbara Newton

Meetings

Meets prior to Dinner Meeting at USC 6pm.

Meeting held to consider applications as required

Meets prior to Dinner Meeting at USC 6pm.

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in combination with the United Nations, and be reassured about the need.

Sabrina our guest last month made a genuine appeal for volunteers for one hour a week to help with the CLA literacy project



Jennie Watt presents Sabrina from the Community Living Association with a cheque for the Young Women's Literacy Group

Recipes for Fair Cake Stall – Can you help out?

DATE LOAF

Ingredients

1 cup chopped dates
 1 cup brown sugar
 1 cup boiling water
 1 tablesp. butter
 1 teasp bicarb. Soda
 1 egg, beaten
 2 cups SR Flour (G- F if desired)
 ½ cup chopped nuts
 1 tablesp. coconut

Method

Mix dates, sugar & water in saucepan. Bring to the boil. Add bicarb. Soda and mix well. Cool slightly, add beaten egg. Stir in well. Mix flour, nuts & coconut and add the cooled mixture to the flour etc. Stir well. Bake in a loaf tin in a moderate oven 40 mins. or until cooked in centre.

NO LONGER A SECRET MICROWAVE FUDGE

Ingredients

185 g butter (not margarine)
 1 tin condensed milk (they vary in size – around 400g)
 500g brown sugar
 375g choc melts – or white for caramel fudge

Method

In a deep microwave container, melt the butter. (This rises a lot while cooking). Mix in the milk and sugar. Microwave on high for a total of 9 minutes, stopping every 3 minutes to stir well. At end of 9 minutes add chocolate melts and stir really well (until smooth appearance), then pour into a greased tray / tin or a tray lined with baking paper and refrigerate.

How to sell the message about Zonta

– adapted from an article by Judith Anderson, District 22 PPR & Communications Chair

Do we maximise opportunities provided at events and activities to raise awareness of Zonta?

As those of you with training or experience in marketing will know, one of the most effective PR strategies is what is called ‘the elevator pitch’ – a ‘sales pitch’ which can be delivered in the amount of time it takes for a lift to travel two floors.

Consider the following scenario: You’re at a Zonta event and someone asks you: “What is Zonta?” You have their attention for no more than 10 seconds. What do you say?

- It’s a women’s club that supports women. *(No.)*
- It’s an international service organisation that supports women and girls. *(Marginally better.)*
- It’s an international service organisation, like Rotary. We donate more than \$2 million each year to improve the lives of women and girls all over the world, including here in our own community. *(This is much stronger because it explains, succinctly, who you are and what you do, and gives Zonta’s work both a value and an important local connection.)*

Respect and trust are powerful motivators for donors and supporters, so if you have the attention of your listener, you can add things which indicate that Zonta is deserving of high regard:

- It works through the United Nations. *(The average listener won’t understand “It has consultative status with the United Nations”, so this is best avoided).*
- We’ll be celebrating our 100th birthday in a few years’ time. *(They may not remember ‘1919’ as the year in which Zonta was established, but they will remember that the organisation has reached a venerable age)*
- Zonta means ‘honest and trustworthy’.
- It has more than 31,000 members in over 1200 clubs in 65 countries. *(Work out way of remembering these figures).*
- Members are professionals or businesswomen. *(Unless you are specifically asked, avoid a lengthy explanation of members having to be in a decision-making position and having to be invited to join).*

And finally, if you’ve persuaded your customer to have another glass of wine or another sausage while you provide more information, you can give them the District 22 business card with the web address and add things about the current thrusts of Zonta’s four international projects – improved health, better education, economic independence, and ending violence.

Full article available at next meeting.

International days

coming up

15 May
International Day
of Families

29 May
International Day
of UN
Peacekeepers

4 June
International Day
of Innocent
Children Victims
of Aggression

5 June World
Environment Day

8 June World
Oceans Day

Our ZI service funds support these important projects

According to the ZI website our International Projects for 2010-2012 are as shown below. The agreements with UN agencies have been finalised and projects 1 to 3 are ongoing Service Projects started in the 2008-2010 biennium. The Zonta International Strategies to End Violence Against Women (ZISVAW) projects 4 & 5 are new projects.

1. Prevention of Mother to Child Transmission of HIV and Gender-Based Violence in Rwanda

Funding: US\$500,000 to UNICEF (United Nations Children's Fund) .

Women and children in Rwanda are still vulnerable to the repercussions of the genocide and war that took place 16 years ago. Treating HIV-positive women, preventing transmission to their offspring, ensuring access to health care and preventing and responding to the violence against women are critical issues for the safety of its women and children. Building and expanding on the success of the 2008-2010 project, with a focus on the prevention of mother-to-child HIV transmission, a full range of family package services will be provided at 20 UNICEF-supported PMTCT sites.

2. Safe Cities for Women Project in Guatemala City, Guatemala and San Salvador, El Salvador

Funding: US\$500,000 to UN Women (The United Nations Entity for Gender Equality and the Empowerment of Women).

In Guatemala and El Salvador, rates of urban violence are above the already high regional average and women are traditionally in a subordinate position in society. In the successful first phase of the project, significant results were achieved. In Guatemala, an abandoned house was transformed to a day shelter for people living with HIV/AIDS. In El Salvador, a map of unsafe places was prepared and the local authorities committed to make these areas safer for women. In the next phase of the project, efforts will be focused on increasing visibility and impact by disseminating information on violence against women in the most violence districts of both cities and replicating the experience in all districts. The project will also expand to incorporate the issue of violence against women in the context of HIV/AIDS.

3. Towards Elimination of Obstetric Fistula and the Reduction of Maternal and Newborn Mortality and Morbidity in Liberia

Funding: US\$500,000 to UNFPA (United Nations Population Fund)

With properly trained surgeons, well-equipped facilities and the necessary aftercare, the treatment of

uncomplicated obstetric fistula has a 90% success rate. The cost is a mere US\$300, a sum well beyond the means of the average woman in Liberia. Building upon the experiences and progress achieved thus far, UNFPA, with Zonta's support, will continue to provide fistula treatment through properly equipped health care facilities and fistula trained health care providers. Reintegration of survivors, raising awareness and conducting outreach among communities and health carers about the definition, causes and treatment of obstetric fistula will be an ongoing focus.

4. Towards a Comprehensive Strategy to End Burns Violence Against Women in Cambodia, Nepal and Uganda

Funding: US\$430,000 to the UN Trust Fund, administered by UNIFEM

Acid violence and other forms of burning are prevalent forms of violence against women and girls, in countries where regulatory monitoring and controls are weak, and where the judiciary, lawyers and police have limited knowledge on the appropriate laws to prosecute perpetrators. Acid Survivors Trust International (ASTI), an organization working internationally, will collaborate with national Acid Survivors Foundations (ASF) in Cambodia, Nepal and Uganda to pilot an innovative and holistic community-based approach to address these forms of violence. The project will focus on improving responses from the justice, police and health sectors, mobilizing communities to monitor and advocate for the implementation of legislation reform, and encouraging individual responsibility to end this gender-based violence.

5. Security and Empowerment for Women and their Families: Ensuring a Gender-Responsive Humanitarian and Early Recovery Response in Haiti

Funding: US\$200,000 to UN Women (The United Nations Entity for Gender Equality and the Empowerment of Women)

Haitian women carry a disproportionate burden of care for children and family; however, rigid gender roles and inequalities make women vulnerable to gender-based violence and exclusion from political decision-making. During times of emergencies, Haitian women and girls experience heightened exposure to acts of sexual violence. With the overall objective of ensuring a gender-responsive humanitarian and early recovery response, the project will focus on increasing capacity to provide services to victims of gender-based violence, to deliver support for women's economic livelihoods and promote & support women's empowerment and participation in the recovery process.

2010-2012

Biennium

Goal is

\$3,758,000

Funds

provided to

date

\$1,235,765